



Sales Marketing Training

Anyone can make a product or render a service; it can be anything from manufacturing food products to offering selected services like plastic surgery. Whatever the case, they're all willing to offer their goods and/or services, and with some exceptions it's all offered at a certain price. This business model has been around for generations, even before things like minted coins and currencies were ever made, people bartered and haggled for goods and services in exchange for other goods and services. It's a model that works and continues to work long even until the present day.

Course Overview

You will spend the first part of the session getting to know participants and discussing what will take place during the workshop. Participants will also have an opportunity to identify their personal learning objectives.

This one-day workshop will help teach participants:

- Learn different strategies to attract customer's interest.
- Persuade the buyer to want what's on hand, and supply them with enough information to secure a purchase.
- Manage not only the sale and distribution of their good or service but also how to keep customers satisfied with what they've purchased.
- Get potential buyers, get purchases, and keep customers and clients happy with what they've bought.

Develop strategies to attract potential customers' interest

In this session participants are taught the many different ways that they can sell their brand and their products using any and all methodologies applicable; they're also taught to work within the limits of a budget ensuring that they use whatever is most appropriate for their future businesses.

Convert potential customers' interest into demand for your product

While sometimes the product can speak for itself, here, participants are taught how to give them a gentle nudge on to buying the product by use of persuasive language and confidence that they can gain through some of our course's training programs.

Maintain customer satisfaction

In this session, we teach participants how to increase customer satisfaction. Part of this session tackles these concerns by training our participants on how to manage not only the sale and distribution of their good or service but also how to keep customers satisfied with what they've purchased.

Sustain a market loop

This session teaches participants how to keep their brand relevant and maintain a sustainable market loop, and how to be dynamic in a constantly changing field of marketing.

Workshop Wrap-Up

At the end of the day, participants will have an opportunity to ask questions and fill out an action plan.

Visit <https://paramountraining.com.au> for more information or call 1300 810 725