



Knowledge Management

Effective management of knowledge is essential, for the functioning of any company ensuring that information is efficiently circulated and controlled before it reaches employees. This course has been specifically designed to equip team members with the skills and insights to effectively handle company knowledge.

Course Overview

The workshop commences with participants introducing themselves and establishing their learning objectives.

By the end of this course participants will be able to;

- Understand the definition and historical context of knowledge.
- Appreciate the importance of knowledge management in achieving sales outcomes.
- Apply strategies for knowledge management.

Definition of Knowledge

During this session we will delve into the meaning and origins of knowledge.

The Business Case for Knowledge Management

Participants will explore how efficient knowledge management contributes to sales results without incurring costs.

The Knowledge Management Mix

In this session we will introduce three components of knowledge management.

The Knowledge Management Framework

Participants will learn how to assess their requirements and identify aspects of a knowledge management framework.

Knowledge Management Models

This session will cover four strategies employed in managing knowledge

Knowledge Management Toolkit

Participants will explore functional approaches mentoring programs organizational culture and IT solutions utilized for effective knowledge management.

Implementing Knowledge Management Initiatives

In this session we will dive into the aspects of putting knowledge management into action. This includes creating networks of knowledge developing a knowledge management body appointing a Chief Knowledge Officer and adapting management strategies accordingly.

Workshop Wrap Up

Towards the end of the course participants will have a chance to seek clarification on any doubts they may have and create a plan to effectively apply what they've learned.

Visit <https://paramounttraining.com.au> for more information or call 1300 810 725