



## Journalism Training

Things can happen. Lots of things can happen. Most of these things are insignificant and not worth much thought on their own, save from maybe passing mention. However there are some occurrences that are unique enough to be worth drawing more attention to. Maybe lives were lost or saved, perhaps what happened here can cause tangible repercussions to the local community, the country, or even across the world, maybe something was lost or found, or maybe something was unique enough to be brought to a wider audience's attention just because of how unique it was.

This is where journalists step in. The basic role of the journalist is threefold; to show you the event itself, the hows and whys the event occurred, and the impact this event will have for people affected by it. Learning the techniques to make your voice heard and impacted to your audience is key to becoming a great journalist. If you are writing for an organisation or workplace the techniques are the same and can be employed by staff for to have your team writing like professional journalists.

## **Course Overview**

The first part of the day will be spent getting to know the participants and discussing the workshop. Students will have the opportunity to identify their learning goals.

### **Promote media literacy**

In this session, participants will be taught how to write for print, for radio, and for televised news, and how to do so in an effective fashion.

### **Teach learners in the use of multiple media systems**

In this session, participants will be introduced to basic application, appropriate media usage, to maverick application of these media for use in the field, as well as which media is best suited for what kind of coverage.

### **Teach learners of the expanded role of journalists**

During this session, participants will be taught how to create Editorials, Op-Eds, and Opinion pieces, and when these are most applicable or appropriate for which situations.

### **Train Learners in Information Gathering**

This workshop will introduce to participants the tools and techniques to identify and verify reliable sources of information for use in their work, while also teaching them to identify and avoid unreliable or inconsistent sources which may end up misdirecting them and hence their audiences.

### **Promote Ethical, Unbiased Journalism**

In this session, participants will learn the value of ethics in journalism, as well as how to write and speak in an acceptably unbiased matter when faced with sensitive issues.

### **Workshop Wrap-Up**

At the end of the course, students will have an opportunity to ask questions and fill out an action plan.

Visit <https://paramounttraining.com.au> for more information or call 1300 810 725